

Arval UK Behaviour Framework









# The dynamic dozen

our I2 behaviours for success



### OWNERSHIP AND ACCOUNTABILITY

Taking responsibility for everything that we do, see and play a part in – for our customers, suppliers and fellow Journey Makers.



#### **CUSTOMER SERVICE CULTURE**

Dedicated to delivering exceptional experiences that show empathy, engagement and collaboration throughout the Arval journey.

Because customer service is in our DNA.



### KNOWLEDGE AND EXPERTISE

Demonstrating a sound technical knowledge and proactive approach.
Adding value to every interaction we have.



### 'DARE TO DISCOVER' MINDSET

Having a thirst for learning, combined with curiosity and a willingness to try out new ideas in the search for creative, innovative solutions.



### EFFECTIVE COMMUNICATION

Showing clear, concise and effective communication and influencing skills. With the ability to stay calm, even under pressure.



#### **SUSTAINABILITY**

Helping us improve our focus on sustainability and our impact on each other, our customers, our communities, and the wider world.



#### **EMBRACING DIGITAL**

Embracing technology and digital tools to help us drive efficiency and productivity. Helping us bring our vision and mission to life.



#### **TEAMWORK**

Enhancing our collaborative culture by building inclusive relationships, breaking down barriers and creating an environment of trust and respect.



### GOVERNANCE, RISK AND COMPLIANCE

Working within the boundaries of our governing frameworks and acting with integrity to create an environment that's safe and secure for all.



### COMMERCIAL AND DATA AWARENESS

Showing an understanding of how Arval operates. Along with a good grasp of the financial and data side of our business.



### INSPIRATIONAL LEADERSHIP

Being a Journey Maker role model who can create, manage and maintain highly engaged teams through authentic and inspirational leadership.



#### STRATEGY AND VISION

Understanding the vision that guides us and cascading it alongside our strategy, business roadmap and key performance indicators (KPIs).



# Ownership and accountability



#### **POSITIVE INDICATORS**

- Understands the positive impact their contribution can have on team goals
- Asks questions and actively looks for ways to contribute to team goals
- Follows through on commitments and asks for help when needed
- Takes personal ownership of problems or issues and, where possible, sees it through to conclusion.



#### **NEGATIVE INDICATORS**

- Consistently works with only their own interests in mind
- Misses deadlines without raising the fact before the deadline has been reached
- Rarely offers useful or helpful support to others
- Is likely to hide a mistake rather than making others aware of it.

#### **COMPETENT**

- Recognises the positive and negative impact their attitude, behaviours and actions can have on others
- · Makes every effort to deliver on commitments made
- · Asks for help when needed.

#### **★★** ADVANCED

- Asks questions to understand and uses information to assess their next course of action
- Has a 'one team' mentality and is ready to 'roll-up sleeves' and support others
- Wants to help and support others to succeed
- Will follow up on all actions they commit to, and do what they say they'll do within timeframes agreed.

- Has a growing understanding of their role and responsibilities which lets them set realistic timelines and objectives, without overpromising
- Thinks through a number of options or solutions before asking for help.





# Customer service culture



#### **POSITIVE INDICATORS**

- Always thinking about the customers' needs, whether that's the client, external supplier or a fellow Journey Maker.
- Can respond to customers' needs promptly and positively
- Demonstrates genuine empathy with the needs of the customer
- Always protects the customer's interest, ensuring a positive outcome is achieved whether it's done personally or by a fellow Journey Maker.



#### **NEGATIVE INDICATORS**

- Is unclear about who their customer is
- Does what's easiest rather than what's right for their customer
- Unhelpful or dismissive of customers' needs.

#### **★** COMPETENT

- Always clarifies the desired result before starting work
- · Responds to customer needs quickly
- Connects the dots between their actions and the impact on the customer.

#### **★★** ADVANCED

- Has a good understanding of the customer, who they are and what they need from us
- · Gets things right first time
- Has a positive and polished attitude to customer experience.

- Almost always exceeds customer expectations
- Proactively and regularly looks for feedback to identify what builds customer engagement and loyalty.





# Knowledge and expertise



#### **POSITIVE INDICATORS**

- Demonstrates some specialist knowledge and skills
- Takes a proactive and independent approach to work
- Is willing to expand knowledge and skills
- Can link knowledge and skills to different part of our business
- Is developing knowledge in a specialist field.



#### **NEGATIVE INDICATORS**

- Not willing to gain specialist knowledge or skills
- · Quality and quantity of work varies
- Works in isolation and doesn't think about other parts of the business.

#### **★ COMPETENT**

- Shows some early areas of expertise and passion
- Tries to apply knowledge or skills in everyday activities
- Considers how knowledge and theory is applied in the 'real' world and can demonstrate through action.

#### **★★** ADVANCED

- Is developing more understanding around how their skills can be best used in their role
- Shows that they are learning more about Arval products, services and our customers.

- Understands how their skills connect with their role and other parts of the business.
   And how these can benefit our customers, suppliers and fellow Journey Makers
- Strives to consistently deliver high quality work or provide high quality advice.











#### **POSITIVE INDICATORS**

- Grasps concepts quickly, enjoys learning and solving problems
- Willingly tries out new ideas, methods and technologies
- Uses initiative and creativity to overcome obstacles in order to complete tasks
- Applies an appropriate solution that meets the customer's expectations
- Undertakes all relevant training required for the role, with a clear understanding of its importance and value.



#### **NEGATIVE INDICATORS**

- Resists trying new things and prefers to rely on methods they've used before
- Quickly gives up without trying multiple solutions
- Hasn't completed relevant necessary training for their role.

#### **★** COMPETENT

- Is keen to learn new skills and understand more about the business
- · Asks questions in an effort to understand
- Thinks around problems rather than getting 'put off' by them.

#### **★★** ADVANCED

- Sees problems as an opportunity to learn more
- Asks others for help and suggestions when tackling a challenge
- · Has a mindset of 'there's always a way'.

- Recognises that creativity is something we can all tap into – it takes many forms
- Picks new things up quickly and makes efforts to implement learnings in day-to-day activities
- Explores the learning materials available to them.





# Effective communication



#### **POSITIVE INDICATORS**

- Adjusts style and approach to suit the situation or person
- Remains professional and calm under pressure
- Spoken and written communication is accurate and easily understood
- Respects others' views, feelings and values.



#### **NEGATIVE INDICATORS**

- Finds it difficult to clearly articulate what they mean
- Lets emotions interfere with their ability to communicate in a professional way
- Limited ability to adjust communication style to meet the needs of others.

#### **★ COMPETENT**

- Can competently adjust style of spoken and written communication for different scenarios
- · Always communicates with respect
- Has an excellent telephone manner.

#### **★★** ADVANCED

- Consistently communicates with accuracy
   both spoken and written
- · Ensures communications are easily understood.

#### **★★★** EXPERT

- Can communicate professionally in difficult situations
- Naturally adjusts style of spoken and written communication for different scenarios and audiences.





# Sustainability



#### **POSITIVE INDICATORS**

- Has an awareness of the Arval approach to sustainability, the environment and our social commitments
- Takes action at work to improve their environmental impact
- Undertakes all training and support offered.



#### **NEGATIVE INDICATORS**

- Has not made themselves familiar with our approach to sustainability, the environment and social commitments
- Is yet to complete any relevant training that has been offered
- Identifiable examples of not following relevant working practices.

#### **★** COMPETENT

- Has an awareness of the business approach
- Demonstrates an understanding of this through small actions frequently implemented.

#### **★★** ADVANCED

- Has digested the business strategy and understands its importance
- Follows all practices relevant to them within their working day.

#### **★★★** EXPERT

- Understands the business strategy and the role they can play
- Follows all practices and looks for additional ways to support a more sustainable future.



# Embracing digital



#### **POSITIVE INDICATORS**

- Competently uses technology as a tool for productivity and exploration
- Applies technology to become more efficient and collaborative
- Understands the power of technology to prioritise, scale and speed up every form of interaction and action
- Explores apps, systems, concepts and ideas within the boundaries of our core business.



#### **NEGATIVE INDICATORS**

- Shows a lack of respect for protecting sensitive or confidential information
- Leaves information, data or documentation within easy access of those who should not have access
- Uses Arval systems, platforms and tools in a way that is inefficient or unhelpful in performing their everyday duties.

#### **★ COMPETENT**

- Understands and conforms with Arval's IT and social media policies
- Diligently keeps information secure and passwords protected
- Tries new platforms and systems in an effort to work in a more joined-up and efficient way.

#### **★★** ADVANCED

- Complies with Arval's security protocols when accessing email or systems – especially when working remotely
- Communicates digitally in an appropriate way for the business by using email, online and collaborative digital tools.

- Uses digital collaboration tools to meet with, share and collaborate on projects with others
- Uses video-conferencing products such as Skype and Webex to communicate with colleagues, build relationships and advance projects.





## Teamwork



#### **POSITIVE INDICATORS**

- Contributes to an enjoyable team atmosphere
- Acts and communicates with respect
- Is a reliable and trustworthy colleague
- Always thinks about actions in a business wide context, ensuring that they start to understand the impact of what they do, on other departments and Journey Makers.



#### **NEGATIVE INDICATORS**

- Has a negative outlook and brings the energy of others down
- Works in isolation, even when the job requires teamwork
- Is unfriendly or unapproachable
- Doesn't contribute to discussions that impact the way the team works.

#### **★ COMPETENT**

- Has fun in work whilst remaining professional and inclusive
- · Does what they say they will do
- Understands when to involve others in their work, and does so.

#### **★★** ADVANCED

- Demonstrates an understanding and appreciation of different ways of thinking and working
- Demonstrates the potential to build a strong network
- · Gets involved with team activities.

- · Actively adds to team culture
- Is starting to make useful connections in other areas of the business.











#### **POSITIVE INDICATORS**

- Has an awareness of our governing frameworks set by the Financial Conduct Authority (FCA), BNP Paribas and Arval Group
- · Compliant with all FCA regulations
- · Always acts with integrity
- Will speak up, with support, when necessary
- Acts as a risk manager for their organisation.



#### **NEGATIVE INDICATORS**

- Is yet to complete any relevant training that has been offered
- Is unclear on why it's important to follow certain governance, risk or compliance processes
- Doesn't ask for help even when they know they need it.

#### **COMPETENT**

- Has completed all appropriate governance related training
- · Knows how and why to speak up
- Checks their work and asks for support when required.

#### **★★** ADVANCED

- Feels knowledgeable on the governing frameworks and is clear on where to go to find further information
- · Strives to act with integrity and will speak up
- · Takes time to double check and works with care.

- Can demonstrate putting compliance, governance and risk principles into practice
- Always does the right thing
- Is confident to speak up
- Is diligent with work and processes to avoid unnecessary risk.











#### **POSITIVE INDICATORS**

- Shows an understanding of how Arval operates
- Demonstrates numerical proficiency
- Has an awareness of the wider network beyond Arval UK.



#### **NEGATIVE INDICATORS**

- · Lacks basic numeracy skills
- Is unwilling to learn or develop numeracy skills required to do their job well
- Has no or limited interest in understanding how Arval operates.

#### **★** COMPETENT

- Understands the basics of what Arval does
- Has the appropriate financial acumen required to do a good job.

#### **★★** ADVANCED

- Shows a growing knowledge in understanding Arval' business structure
- Has the financial acumen required to do a very good job.

#### **★★★** EXPERT

- Can easily explain the different functions within Arval and how they impact the customer
- Has the financial acumen required to do an outstanding job.







#### **POSITIVE INDICATORS**

- Understands how Arval's vision and goals relate to their work
- Helps others to understand the needs of their role and acts as a coach to support them
- Plays an active role in implementing change and helps others to understand it.



#### **NEGATIVE INDICATORS**

- Lacks enthusiasm in the role they play
- Doesn't invest time in building relationships with the team
- Takes a narrow view and works in a closed-off way.

#### **★ COMPETENT**

- Is starting to join the dots between business goals and the work they do everyday
- · Shows enthusiasm in the work they do.

#### **★★** ADVANCED

- Helps others to see how they contribute to Arval's vision
- Acts as a positive source of energy for team members.

#### **★★★** EXPERT

- Is interested in the work they do and wants to make more of an impact
- Revels in the opportunity to connect with their team and build relationships.



# Strategyand vision



#### **POSITIVE INDICATORS**

- Can understand Arval's vision and what guides us
- Is able to communicate the vision with clarity
- Has understanding of the roadmap to deliver on the vision
- Understands the importance of measuring progress.



#### **NEGATIVE INDICATORS**

- Is unable to identify what's important to the business
- Inadequately displays our values
- Unsure of how their role contributes to the business vision.

#### **★** COMPETENT

- Knows what's important to us as a business
- Takes time to get to know what guides our ways of working.

#### **★★** ADVANCED

- Thinks about how to align personal preferences and ways of working with Arval's style of work
- When asked, can recall the main business priorities.

- Can accurately recall Arval's vision and talk about how our work lines up with it
- Understands the value of identifying and tracking useful KPIs.



# The Journey Makers



